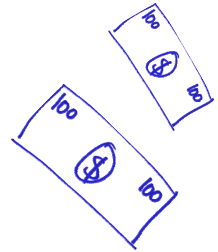


How to Turn 51 Cents Into Hundreds of Dollars A Month!



Dear Sir:

How would you like to have an extra stream of income that **won't** require you to increase your inventory, hire new employees or create other expenses for your restaurants?

Sound's interesting, okay read on...

The Penny Machine Company's pressed penny machines are a risk free way to earn money. We are providing a way to generate a lucrative stream of income for restaurants, tourist sites and amusement attractions. We offer the machines to you at no cost.

How do we do this? We supply the machine on a shared revenue basis. We get our money directly from the sales the machine generates. You **don't** have to pay a dime from your own pocket.

Does this still sound interesting? Keep reading...

In 1893 at the World's Columbian Exposition in Chicago, Illinois the first pennies were rolled through hand cranked mill type machines with reverse engraved dies. Today, pennies are run between rollers under approximately 22 tons of pressure which squishes the penny into an elongated shape with your business logo or other artwork you select for the four dies that come with the machine. Guests supply their own penny and for the price of two quarters they get an enduring memory of their experience.

With a penny press machine from The Penny Machine Company you get:

- A no risk stream of income.
- Free technical support and maintenance on the penny machine.
- Your artwork hand engraved by an experienced artisan.
- Word of mouth referrals from penny collectors to other collectors nationwide.


RISK FREE

So why does Bubba Gump's need our pressed penny machine? Here's just one reason, Bob's Big Boy formerly located near Bubba Gump's current location had a penny machine that averaged \$800.00 in sales each month with a single die design.

Need more incentive?

Imagine the profits you can bring in with a “four die design” machine. You can increase sales at least 50% compared to a single die machine. That’s potential earnings of **\$1,200.00 a month** with no effort on your part but to keep the machine dusted off and contact us for any maintenance* when needed with the machine. *Due to their high usage occasionally the machines do require service and we provide that maintenance service at no cost to you. This is an additional **\$14,000.00 in sales per year** - all without increasing your business expenses or overhead!

Here are more facts:

- Squished pennies appeal to all young and old.
- Pressed pennies provide your customers with a permanent reminder of their dining experience.
- Penny collectors share their collecting passion online with all their friends.
- Guests frequently buy all four designs from the penny machines which is quadruple the original sale.
- Word of mouth referrals from penny collectors to other collectors nationwide.

Bubba Gump’s will get additional free marketing on popular social networks via the internet. There are several websites dedicated to collecting squished pennies. Collectors list locations of new coin designs which can lead to additional customers outside your target market.

In addition to avid collectors, nostalgia is a top seller these days. Baby boomers are an enormous market and many will have fond memories of collecting squished pennies. Boomers love to share those memories especially with their grandchildren. And many buy more than one set since they need to give one to each child plus keep one for themselves.

But isn’t it illegal to deface money?

Not necessarily. U.S. Code Title 18, Chapter 17, Section 331 prohibits "the mutilation, diminution and falsification of United States coinage." This statute, however, does not prohibit the mutilation of coins if the mutilated coins are not used fraudulently, i.e., with the intention of creating counterfeit coinage. *Because elongated coins are made mainly as souvenirs, mutilation for this purpose is legal.*

Ok so how do I get started?

You provide the artwork (black & white line art) logos are usually the most popular along with any themed characters. As soon as you approve the artwork and our engraver finishes the die we can have the machine on your site earning

**NO MUSS.
NO FUSS!**

money. We then set up the machine in your restaurant and help you select the best location on your premises to place the penny machine. A high traffic spot that is sure to catch the customer's eye. All you do then is watch the money come rolling in.

The machine measures 20 inches wide by 14 inches deep which doesn't require a lot of space. We don't use engraving machines that stamp out a rough image onto the die. We employ an artisan who hand engraves your approved artwork onto the dies. You get a piece of art that penny collectors will enjoy and trade with fellow collectors.

So You Get:

- Our penny machine at no cost to you.
- Operated on a shared revenue basis.
- A collector's item keepsake for your customers.
- Additional monthly income with no expenses attached.

What still not convinced?

Consider this: one popular amusement park has 54 elongated coin machines and they gross approximately *one million dollars a year* in sales just from the machines. This is an extra profit on top of the regular services they provide their guests.

Why miss out on a risk free way to earn money?

Why are you waiting to make money? Call us today to discuss your penny machine designs and site location? **Contact me at 1-877-448-6511 or email info@pennybiz.com**

Sincerely,

Dan Lindberg

HOW 'BOUT IT?
I'M WAITING TO
HEAR FROM YOU

